

WHEREAS; cardiovascular disease refers to a group of disorders that affect the heart and blood vessels, the most common being coronary artery disease, which impacts blood flow to the heart, potentially causing a heart attack that may lead to cardiac arrest if left untreated; and

WHEREAS; according to the Centers for Disease Control and Prevention (CDC), heart disease is the leading cause of death in the United States and in Wisconsin, claiming the lives of more than 13,100 Wisconsinites in 2022 alone; and

WHEREAS; according to the CDC, 90 percent of people who experience cardiac arrest outside of a hospital do not survive, in part because they do not receive lifesaving care like CPR soon enough, underscoring the need to increase awareness about cardiovascular and heart disease and education on cardiac emergency response; and

WHEREAS; while most cardiac events can be prevented, not all Wisconsinites are given the same opportunity for heart health, highlighting the importance of improving the conditions that create and promote health and wellness in the state—including economic opportunity, stable employment, affordable healthcare, reliable transportation, access to nutritious food and quality housing, and more—to ensure equitable health outcomes for all; and

WHEREAS; as common symptoms can vary by gender, heart disease often goes undetected in women, and according to a study published by the National Library of Medicine, cardiovascular disease remains underdiagnosed, undertreated, and leads to worse outcomes in women than men, prompting the need for increased awareness of the prevalence of heart disease in women, an understanding of common symptoms for different genders and ages, and further education on data-informed prevention techniques and strategies; and

WHEREAS; alongside the efforts of the Wisconsin Department of Health Services (DHS) and Wisconsin’s other state agencies to combat the prevalence of heart disease in the state, the American Heart Association’s Go Red for Women® campaign encourages women to learn their family history, move more, eat well, and meet with a healthcare provider to determine their risk for heart diseases and stroke; and

WHEREAS; on this occasion, the state of Wisconsin encourages people across the state and country to wear red in honor of the Go Red for Women® campaign and joins DHS and the American Heart Association in promoting heart disease prevention strategies, working towards the improved health and well-being of women across the state, and raising awareness of the warning signs of heart disease;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim February 2025 as

## **AMERICAN HEART MONTH**

and February 7 2025 as

## **“WEAR RED” DAY**


throughout the State of Wisconsin and I commend this observance  
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 31st day of January 2025.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State